

In the Specification:

Please replace the paragraph at page 13, lines 1-6, with the following amended paragraph:

Referring now to **Figure 6A**, a flow chart illustrating operations of the present invention for receiving an order for a listing of a business in a business directory will now be described. The ~~questions~~ operations include providing a Web site that is accessible by the customer (Block 300). The system then receives a request from the customer at the Web site to place the order for the listing of the business in the business directory (Block 301).